

SPONSORSHIP PACKAGE

Fraser Park Squash Club

**32 Percy Cameron Street,
Avalon,
LOWER HUTT**

Sponsorship Package Opportunities

- Signage Sponsorship
- Team Sponsorship
- Tournament Sponsorship
- Uniform Sponsorship

Any Queries Please Contact:
Phil Steere
President
Fraser Park Squash Club
Phone:567-0692
E-mail:
www.fraserparksquash.org.nz

As At 01 April 2010

Club Profile

A business plan that Fraser Park has developed is part of the Squash New Zealand strategy to improve facilities nationwide and attract new members to the sport.

Fraser Park Squash Club doors opened on 12th May 1968. Our club was established by the Taita Rugby Club whom owned the F.P.S.C. building up until 1992 when Fraser Park obtained a loan to secure the building and in doing so ensuring the continuation of Fraser Park Squash Club as we know it today.

Over the years we, as a club, enjoyed booming membership numbers as well as declining numbers, at one stage as low as 100 members. With a strong conscientious committee driving the club and an insurgence in the popularity of squash our membership has grown and currently stands at 160.

Our club has recently gone through various improvements which include painting of the gallery, cleaning and painting above all courts and updating of both men's and women's changing rooms.

In the near future Fraser Park is looking at re-roofing the building, installing new sails between each court, upgrading our gas hot water system as well as upgrading our lounge and bar areas. With all of these improvements we are confident of even healthier membership numbers in the future.

Fraser Park holds an intra-club competition which brings in, not only members within our club but also, people from outside businesses who enter teams into this competition. We have 7 interclub teams and hold two open tournaments as well as club tournaments which would provide excellent sponsorship exposure.

We as a club are proposing to develop our current facilities to include an upgrade of existing courts and members facilities.

What we can offer you as a sponsor is exposure to members within our club as well as visitors during interclub, tournaments, and social events, this consists of members from other clubs throughout the wider Wellington Region.

Recognition within club correspondence, website, booking system advertising and a link to your business website can also be arranged.

Signage Sponsorship Opportunity

Tin Sponsorship:-

Benefits

Company Name & Logo Advertised on Court Tin

In addition to all members of Fraser Park advertising exposure to all visitors and other club members obtained through tournaments, interclub, social functions which are held through the entire season.

Cost:- \$750.00 + GST Per Annum (+ signage cost) - (Per Season)

Sign Sponsorship:-

Benefits

Company Name & Logo Advertised on sign located within club.

- Above Courts
- or In Gallery
- or Entrance way

(There will be a size limit for signage board).

Exposure to all club members and visitors to the club through the squash season.

Cost:- \$500 + GST Per Annum (+ signage cost) - (Per Season)

Team Sponsorship Opportunity

Team Sponsorship:-

Benefits:-

Company Name & Logo Advertised on Team Uniform

Exposure of company profile while competing in interclub competition.
This will also give exposure of sponsors brand to members of other clubs throughout the Wellington Region.

Club shirts with company name & logo displayed.

Cost:- \$250.00 + GST + Shirts with logo - (Per Season)

Tournament Sponsorship Opportunity

Tournament Sponsorship:-

Benefits:-

Full naming rights for the specific tournament, company advertised on entry posters circulated throughout other clubs, on Fraser Park Website and on tournament draws.

Results with sponsors name advertised.

Prize-giving recognition, opportunity of presenting winners with prizes.

Exposure on club website & booking system.

Cost:- \$500.00 Per Tournament - (Per Tournament)

SPONSORSHIP APPLICATION FORM

Company / Organisation: _____

Name of Contact: _____

Position within Company/Organisation: _____

Address: _____

City: _____ Phone: _____

Mobile: _____ Fax: _____

Email: _____

Sponsorship Request

	\$
	\$
	\$
	\$

Period of sponsorship: _____

Signed: _____ Dated: _____